

Success Story Worksheet



Date Submitted:

7/3/2012

County/Area/Tribe:

Douglas

Goal Area:

- ☐ Cessation
- ☒ Disparate Populations
- ☒ Secondhand Smoke Exposure
- ☐ Youth Prevention

Individuals/Target Audience:
(who this happened to)

Latinos in Omaha

Setting:
(Where and when this took place)

Jennifer assisted with one of our in-home visits, which was hosted by one the Latinas, Tabaco & Cancer participants. Here she closely listened to the presentation given regarding smoke-free housing.

Conflict:
(obstacle, barrier or problem)

Jennifer has been a smoker since she was 12 years-old. She was born and raised in Omaha and married a Hispanic. She learned how to speak fluent Spanish and provides translation and interpretation services to Latinos in South Omaha.

Action:
(what happened)

Jennifer was very excited to be at this visit. She was active during the presentation and asked questions. At the end she was surprised about what she didn't know about cigarettes and the consequences of smoking. She was given more information to answer her questions.

Outcome(s):
(measurable or concrete evidence of change)

After the presentation, Jennifer went to her apartment and brought back an electronic cigarette. We were wrapping up and having some snacks when she sat down and started smoking it. She was so proud that she didn't smoke regular cigarettes anymore. She didn't know electronic cigarettes were dangerous, too.

Relevance:
(how this story helps us demonstrate need or measure success)

Right before leaving the apartment complex, Jennifer told us she was going to make her best effort to quit electronic cigarettes just as she did with normal ones. She wanted to attend to the Latinas, Tobacco and Cancer meetings, too.